

Aspire ~ Believe ~ Achieve



St. Antony's Catholic College
in partnership with Loreto Grammar School



Sugar – sickly or sweet?

Year 9 Home Learning

Spring Term 2018



Sugar – sweet or sickly?

Overview

Over the next term, you will be working on another extended homework project with the theme shown at the top of this page. There are a number of subject areas involved in this project but it will only form **part** of your learning for these subjects. **As per the homework timetable**, you should **expect other homework** that will not necessarily be connected to this project.

You will be awarded marks out of a **maximum of 10 for every subject area**, and each subject area has listed what exactly will get you those 10 possible marks. Your teachers will give you guidance on the tasks that they would like you to complete and you should ask for help from them at any time before the deadline for their subject.

You will also be awarded **1 additional mark** by each teacher if the work for them is completed **on time**.

The whole project must be handed to Mrs Wright by Thursday 29th March 2018.

There are tasks to do for this Extended Project from several different subjects. The Extended Project for the Spring term 2018 will be graded from Pass to Distinction *.

You should complete the tasks to the **best of your ability** since this is your chance to produce work that you are really proud of and that you can keep to show your own children in the future. You will be developing a range of skills, including:

- Research
- Organisation of research findings
- Explanation
- Evaluation
- Accurate use of spelling, punctuation and grammar
- Organisation of time





Sugar – How does it influence our lives?

Computing

The use of social media to advertise sugary products has allowed companies to exploit a large market of people.

Thinking along the lines of advertisement using **social media** and **other technologies** (television, radio etc.), discuss the impact of this technology on the selling of products with high sugar content e.g. Red Bull Drink and the impact this has made on society. ***You cannot use the example listed for your work.***

Step 1 – Give definitions for the keywords below: (2 marks)

Audience, Consumer, Watershed, Slogan

Step 2 – Pick a product which has high sugar content and investigate and record existing adverts for the product. E.g. The adverts for Red Bull use the slogan that Red Bull will give you wings. **If you complete this on the computer, you may want to use a link to this advert from youtube or google video (1 mark)**

Step 3 – Identify the audience for the advert picked in step 2 (1 mark)

Step 4 - Give reasons for and against whether the advert in step 2 is targeting the right consumer for this product (6 marks)

E.g. The product Red Bull is advertised on television and social media and is aimed at all ages (because it mentions no age restriction) and appears on television before the watershed, however, on the tin it reads it is **not suitable for kids**.

Reasons for: - The reasons why Red Bull advertises their drink on prime time television is because as a teenager I want to be able to get a kick start or energy boost when I have been up late playing on the PS4. These drinks are advertised to say that they will give me that boost and energy which I need to get through the day. However, I feel that the company do this because shops sell it to us as they do not stick to the government rules and as a company they are more interested in making money.

Reasons Against – Yet, research has shown that students drinking energy drinks are not as productive in school as students who have just drunk water. After consuming an energy drink, this can also have a negative effect on the heart rate, which can be dangerous for a teenager when they then begin to exercise. Due to the negative effects of drinking these drinks, I feel that the adverts are not targeting the right consumer due to being shown on prime time television when teenagers are watching them.

Expected homework hours: 3

Submission date: 2nd March 2018





Sugar – sweet or sickly?

Spoken Language/Oracy

You will be presenting a spoken language piece entitled:

'Food and drink companies should be made accountable for the sugar they use in their products'

You must prepare a supporting sheet which should be one side of A4. You need to state and explain three main arguments either for or against the statement above. You could also produce a counter argument if you wish (thinking about who might disagree with you). You will need to conclude your piece with your own views and findings.

You can use supporting media such as a PowerPoint or YouTube clip.

Marking Criteria

As with all other parts, this spoken language piece will be marked out of 10.

- Student is audible i.e. can be heard
- Student makes eye contact with the audience when they present
- Student uses standard English when they present
- Student uses a range of interesting, high-level vocabulary
- Student has attempted to organise and structure their presentation in a clear way
- Student has organised and structured their presentation in a clear way
- Student makes an attempt to interest their audience in the presentation delivery
- Student interests their audience well in the presentation delivery
- Student is not relying on resources too much i.e. not reading straight off slides or a handout
- Student listens to questions/feedback and provides an appropriate response

Each point above can be awarded with 1 mark to a maximum of 10 marks.

Expected Homework Hours – 2

Submission date – 9th March 2018





Sugar – sweet or sickly?

English extended writing task

You will be writing an extended piece of work entitled:

'Sugar is causing the nation to be unhealthy'

This piece should be approximately 2 sides of A4 in length. You need to state and explain three main arguments **for** sugar making the nation unhealthy and three ideas **against** sugar making the nation unhealthy.

You then need to come to a conclusion about whether you believe it is a true or false statement and explain why you have come to this conclusion. The piece should be presented to the best of your ability. It can be produced by hand or on the computer but must be all your own work. It is important that you focus on your spelling, punctuation and grammar.

Marking Criteria

As with all other parts of this project, this extended piece of writing will be marked out of 10.

1. Student has explained well 3 arguments for sugar being bad for us.
2. Student has explained well 3 arguments about how sugar is important in our diet.
3. Student has clearly done some research on how sugar affects the nation.
4. Student has provided a detailed explanation for reaching their conclusion.
5. Student has organised their writing in to effective paragraphs.
6. Student has used some appropriate vocabulary.
7. Student has created a balanced argument.
8. Student's sheet is well presented, attractive and clear to read.
9. Student's spelling, punctuation and grammar is generally good (no more than 5 errors).
10. Student's spelling, punctuation and grammar is almost perfect (no more than 2 errors).

Each point above will be awarded with 1 mark to a maximum of 10 marks.

Expected Homework Hours - 2

Submission date – 16th March 2018

