

## St. Antony's Catholic College Aspire - Believe - Achieve

March 2021

Dear parent/carer,

As we know literacy and reading is central in aiding our students to be more proficient both inside and outside of school. There has also been significant research completed into the links between how effective a child's reading is and their educational outcomes. That being said, I wanted to share a new national campaign with you called TURN ON THE SUBTITLES.

The campaign is advising us all, as teachers and parents, to turn on the television subtitles when children or reluctant readers are watching as the boost to literacy levels can be significant. I have tried this in my own home and reading the subtitles does become almost second nature. The website (https://turnonthesubtitles.org/) states that research has shown that 'turning on the subtitles can double the chances of a child becoming good at reading.'

We will be asking staff to do the same when we are watching all educational clips in class or assemblies. If you can do this at home too then this could really aid all of our students in becoming more capable readers in a very easy manner.

Many thanks

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