

## Labour Market Information for Greater Manchester

LMI helps provide data, statistics and predictions about present and future trends in the work place.

### Why do we need LMI?

- To identify future trends – which types of businesses are doing well or failing (growth areas)
- To provide information about job vacancies
- To inform of the location of job vacancies – Local, Regional and National
- To tell us about the types of vacancies – part-time, full-time, temporary, seasonal or permanent
- To clarify the skills and qualifications required by employers including skills gaps
- To predict wage rates

### Why do changes in the labour market take place?

- Labour movement – which can be affected by relocating, immigration and emigration as people move in, out and around the country
- Population – affected by number of workers reaching employment and retirement age
- New developments – e.g. Co-op Live and Bee Network
- Government policies – e.g. Devolution and the Northern Powerhouse
- New technology – advances in technology creating new job roles e.g. development of the Social Media Co-Ordinator

Please use the links here to assist you in accessing the LMI for Greater Manchester:

[Bridge GM](#)

[Sectors & Jobs | Get Inspired About Careers In GM | GMACS](#)



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As of 2025, Manchester's labour market is experiencing notable growth, but also facing significant challenges related to skills shortages and workforce development.

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### ☑ Labour Market Growth and Employment Trends

- **Job Growth:** Between 2018 and 2023, Greater Manchester added over 114,000 jobs, surpassing the national average growth rate. Projections indicate an additional 59,572 jobs by 2028, particularly in sectors like information and communication, accommodation and food services, construction, and manufacturing. ([ManchesterWorld](#))
- **Economic Inactivity:** Approximately 25% of individuals aged 16–64 in Manchester are economically inactive, higher than the UK average. Many rely on out-of-work benefits, highlighting the need for targeted interventions to reduce inactivity.

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### 🧑 Skills Shortages and Sectoral Gaps

- **Key Sectors Affected:**
  - **Construction:** Urgent demand for retrofitting skills to meet net-zero targets.
  - **Manufacturing:** Shortages in energy efficiency, waste management, and automation roles.
  - **Health & Social Care:** Particularly in mental health nursing and teaching assistants.
  - **Education:** High demand for STEM and digital skills educators.
  - **Logistics:** Need for roles in automation, transport planning, and maintenance.
- **Soft Skills Deficit:** Employers report a lack of essential soft skills, including communication, time management, and basic digital literacy. ([Greater Manchester Chamber of Commerce](#))

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### 🎓 Educational Initiatives and Workforce Development

- **MBacc Programme:** Launched in September 2024, the Greater Manchester Baccalaureate (MBacc) aims to align education with local economic needs. The first graduates are expected in 2025.
- **Apprenticeships:** High demand for apprenticeships in construction, engineering, and green technologies. ([Employment and support services](#))

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### 🏢 Economic Outlook and Policy Considerations

- **Manchester United Stadium Project:** A proposed 100,000-seat stadium aims to create 90,000 jobs and 15,000 new homes, potentially boosting the local economy. ([Latest news & breaking headlines](#))
  - **Labour Government's Growth Plan:** Focus on regional investment and green jobs, though critics argue for a more comprehensive strategy to address Northern England's economic challenges. ([Financial Times](#))
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## Employment Landscape

- **Public Sector Employment:** Over one-third of Greater Manchester's workforce is employed in the public sector, including health, education, and local government. ([Employment and support services](#))
  - **Part-Time Work:** Approximately 20% of the workforce is employed part-time, indicating a need for more full-time opportunities.
  - **Average Salaries:** The average salary in Greater Manchester is £33,105, with Manchester city centre offering higher wages compared to other areas.
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In summary, while Manchester's labour market is expanding, addressing skills shortages and aligning education with industry needs are crucial for sustaining growth and reducing economic inactivity.

- <https://greatermanchester-ca.gov.uk/what-we-do/work-and-skills/technical-education-city-region/the-greater-manchester-baccalaureate/>
- <https://www.gmacs.co.uk/mbacc2425/>
- <https://www.greatermanchester-ca.gov.uk/what-we-do/research/research-work-and-skills/labour-market-and-skills-review/>
- <https://www.ons.gov.uk/visualisations/labourmarketlocal/E08000003/>
- <https://www.employgm.org/news-and-events/understanding-greater-manchester-s-evolving-job-market/>
- <https://www.gmchamber.co.uk/chamber-research/labour-market-dashboard/>