

SECTOR FOCUS:

# Creative and New Media in Greater Manchester

**National  
Careers  
Service**

Helping you take  
the next step

Northwest &  
Staffordshire

This sector covers a wide group of businesses where skills and talents are used to create goods and services, both directly to the public and to other businesses.

The sector ranges from businesses based upon cutting edge digital technologies within media and software design to more traditional fine art and design, crafts and performing arts.

## What jobs are available?

Typical jobs and starting annual salaries in the sector include:



PRODUCT, CLOTHING  
OR RELATED DESIGNER  
**£28,000**



PHOTOGRAPHER, AUDIO-  
VISUAL AND BROADCASTING  
EQUIPMENT OPERATIVES  
**£23,000**



GRAPHIC DESIGNER  
**£24,600**



LIBRARY ASSISTANT  
**£11,500**

## Fast Facts

In Greater Manchester,  
Creative and New Media is:



**4,500**  
employers



**2%**  
of businesses have  
50+ employees



**6.9%**  
growth in sector since 2005



Expected to create  
**6,000**  
new jobs by 2025

In the sector:



Creative/New Media  
is a medium sized but  
thriving sector in Greater  
Manchester.



A combination of  
creative and business  
skills are required, with  
a high demand for skills  
in sales, marketing and  
technical development.



## What companies are based in Greater Manchester?

Leading Creative and New Media employers in Greater Manchester include:

- Stockport Plaza Trust
- Oldham Coliseum Theatre Ltd (The)
- BBC
- Halle Concerts Society
- ITV
- Octagon Theatre Trust Ltd
- Royal Exchange Theatre Company Ltd
- The Lowry Centre Ltd
- Greater Manchester Arts Centre Ltd
- Wigan Leisure And Culture Trust

## How do I get into the sector?

You can get into Creative and New Media via a number of routes, including:

### ➤ COLLEGES

Most local authority websites list nearby colleges or try the National Careers Service 'Find a course' tool at: <https://nationalcareersservice.direct.gov.uk/course-directory/home>.

### ➤ UNIVERSITIES

The majority of university level courses are listed on the UCAS website. To search for relevant courses go to: [wwwucas.com](http://wwwucas.com).

### ➤ TRAINING PROVIDERS

Many local training providers are listed on the Greater Manchester Apprenticeship Hub website at: <http://theapprenticeshiphub.co.uk/regional-map/> or you can search using the 'Find a course' tool listed above.

### ➤ APPRENTICESHIPS AND TRAINEESHIPS

For general information or to search for vacancies try the National Apprenticeships service at: <https://www.gov.uk/apprenticeships-guide>.

## How do I find out more?

For more information, go to:

### CREATIVE CHOICES

➤ <http://ccskills.org.uk/careers> [www.creativeengland.co.uk](http://www.creativeengland.co.uk)

### CREATIVE AND CULTURAL SKILLS ACADEMY

➤ [www.nsa-ccskills.co.uk](http://www.nsa-ccskills.co.uk)

### NATIONAL CAREERS SERVICE

➤ <https://nationalcareersservice.direct.gov.uk>

### SKILL SET

➤ <http://creativeskillset.org>