

SECTOR FOCUS:

**National  
Careers  
Service**

Helping you take  
the next step

Northwest &  
Staffordshire

# Hospitality and Tourism in Greater Manchester

The Hospitality and Tourism sector includes hotels, guest houses, bed and breakfasts, camping sites, restaurants and bars, conference and exhibition centres, libraries, museums and entertainment activities.

Those with the right skills to offer are in demand, and promotion in the Hospitality industry can be rapid. Opportunities for worldwide employment are significant with some large hotel and leisure groups having branches all over the world.

## What jobs are available?

Typical jobs and starting annual salaries in the sector include:



BAR STAFF  
**£6,500**



RESTAURANT AND  
CATERING MANAGER  
**£22,000**



RECEPTIONIST  
**£12,200**



LEISURE AND  
SPORTS MANAGER  
**£27,000**

## Fast Facts

In Greater Manchester,  
Hospitality and Tourism is:



**8,000**  
employers



**3%**  
of businesses have  
50+ employees



**97,000**  
steady jobs since 2005



Expected to create  
**10,000**  
new jobs by 2025

In the sector:



The Hospitality and  
Tourism industries  
have grown 10%  
nationally and nearly  
5% in the North West.



There is demand for  
wider skills sets, and  
the main skill gaps  
are for soft skills and  
customer service skills.



## What companies are based in Greater Manchester?

Leading Hospitality and Tourism employers in Greater Manchester include:

- Alpha LSG Ltd (Flights)
- Britannia Hotels Limited
- Cresta World Travel Limited
- Elle R Leisure Limited
- Joseph Holt Group Limited
- Shearings Group Limited
- Ticketmaster UK Limited
- Travel Counsellors Limited
- TUI (UK) Limited (inc. Laterooms)
- Whitbread Group plc

## How do I get into the sector?

You can get into Hospitality and Tourism via a number of routes, including:

### ➤ COLLEGES

Most local authority websites list nearby colleges or try the National Careers Service 'Find a course' tool at: <https://nationalcareersservice.direct.gov.uk/course-directory/home>.

### ➤ UNIVERSITIES

The majority of university level courses are listed on the UCAS website. To search for relevant courses go to: [wwwucas.com](http://wwwucas.com).

### ➤ TRAINING PROVIDERS

Many local training providers are listed on the Greater Manchester Apprenticeship Hub website at: <http://theapprenticeshiphub.co.uk/regional-map/> or you can search using the 'Find a course' tool listed above.

### ➤ APPRENTICESHIPS AND TRAINEESHIPS

For general information or to search for vacancies try the National Apprenticeships service at: <https://www.gov.uk/apprenticeships-guide>.

## How do I find out more?

For more information, go to:

### BCONSTRUCTIVE

➤ [www.people1st.co.uk](http://www.people1st.co.uk)

### NATIONAL CAREERS SERVICE

➤ <https://nationalcareersservice.direct.gov.uk>

### TASTY CAREERS (IN FOOD AND DRINK)

➤ [www.tastycareers.org.uk](http://www.tastycareers.org.uk)